

# DASH & ALBERT

an annie selke company

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DISTRIBUTED IN AUSTRALIA BY WINTON HOUSE

## Dash & Albert The Cotton Rug Collection



# COTTON RUGS



ALAND STRIPE



ANA AQUA



AQUINNAH COTTON WOVEN



AUTUMN STRIPE



BEATRICE BLUE



BEATRICE GREEN



BEATRICE GREY



BIRMINGHAM BLACK



BIRMINGHAM RED



BLUE AWNING



BLUE HERON



BLUE MOON



BO BLUE



BONNIE BLUE



BONNIE GREY



CLARA



DENIM PLAID



DENIM RAG



DENIM RAG DIAMOND INDIGO



DENIM RAG DIAMOND IVORY



DIAMOND RAG SQUARE



DOBRY STRIPE



FAIRISLE FRENCH BLUE



FAIRISLE GREY PLATINUM



FAIRISLE OCEAN IVORY



FAIRISLE SWEDISH BLUE IVORY



FISHER TICKING



FRAMBOISE



GARDEN STRIPE



GENEVA



GRADATION TICKING



GRANT



GREY MOON



GYPSY ROSE



GYPSY STRIPE



GYPSY STRIPE DENIM NAVY



GYPSY STRIPE PINK GREEN



GYPSY STRIPE TURQUOISE GREY



HERRINGBONE CITRUS



HERRINGBONE CORAL



HERRINGBONE INDIGO



HERRINGBONE OCEAN



HERRINGBONE SKY



HERRINGBONE STONE



HERRINGBONE DOVE GREY



JOELLE



LAPALMA



LATTICE CITRUS



LATTICE CORAL



LATTICE DOVE GREY



LATTICE INDIGO



LATTICE OCEAN

# COTTON RUGS



## Uses

A truly versatile and high quality collection of handmade rugs that can be positioned in any room inside the home! Dash & Albert Cotton Rugs are ideal for areas such as: entrances, galley kitchens, laundries, kid's bedrooms and playrooms, family rooms, games rooms...the list goes on and on. As well as being stylish and highly versatile these handmade rugs are extremely durable and provide a perfect complement in any indoor living area.

## Material

The collection of Cotton woven and hooked rugs are all made from 100% pure cotton. The Cotton hooked style rugs have a cotton backing that provides stability and durability. The manufacturing process provides a choice of rug profiles commencing with the low profile woven rugs through to the higher profile hooked rugs.

## Care

Regular vacuuming and the occasional gentle shake should keep your Cotton rug in ship shape condition. All Cotton rugs should be professionally cleaned on an as required basis to remove any marks or stains. Do not bleach, machine wash or tumble dry these rugs.



# FREQUENTLY ASKED QUESTIONS (FAQ'S)

## GENERAL INFORMATION

**Q1. Can you describe the Dash & Albert Cotton Collection?**  
A: The Dash & Albert Cotton Collection is a stylish range of handmade woven cotton rugs. The collection includes 82 different patterns each of which is available in up to nine (9) sizes. As well as being stylish and highly versatile these handmade rugs are extremely durable and provide a perfect complement in any indoor living area within your home.

**Q2. Where are Dash & Albert Cotton rugs manufactured?**  
A: The Dash & Albert Rug Company manufactures their products, including its Cotton rugs in India. Dash & Albert only use Fair Trade, Fair Labour workshops, so be rest assured you're purchasing a morally and ethically made product.

**Q3. What materials are Dash & Albert Cotton rugs made from?**  
A: The vast majority of the Dash & Albert Cotton Rugs are made from 100% pure cotton. This range is complimented by a number of cotton blends including Cotton & Faux Leather, Cotton & Jute and Cotton & Viscose rugs.

**Q4. What styles of Cotton rugs does Dash & Albert offer?**  
A: There are currently 82 different Dash & Albert rugs to choose from, whether it's a Classic Stripe, Plaid or a Geometric pattern we're sure there will be something that you'll fancy in the Cotton range. The following styles are available in the Cotton range:

- Length Stripe – Blue Awning Stripe, Stone Soup, Swedish Stripe, etc.
- Geometric Pattern – Fair Isle, Herringbone, Lattice, etc.
- Plaid and Checked – Denim Plaid, Tattersall, Train Tracks, etc.

**Q5. Can Dash & Albert Cotton rugs vary slightly from their nominated size and /or in colour?**  
A: As the Dash & Albert Cotton rugs are all handmade they may occasionally vary slightly in the size (+/- 3%) and/or colour. Dash & Albert make every effort to ensure that there is minimal colour variation however, some may be expected from time to time (5% is the Australian Standard for carpet colour variation). Slight variations in size and colour is not considered a manufacturers defect on handmade rugs.

## LOOK, FEEL & TOUCH

**Q6. How do Dash & Albert Cotton rugs feel to the touch?**  
A: Honestly they feel amazing, The Dash & Albert Cotton rugs are soft to touch, have the look and feel of a natural fibre product along with the quality that comes with the craftsmanship of a handmade rug it is hard to go past them. By choosing a Dash

& Albert Cotton rug you combine quality, style and durability to compliment the look and feel of your particular indoor living space.

**Q7. Where can I use a Dash & Albert Cotton rug?**  
A: These fantastic rugs can be used anywhere inside your house – family rooms, kids bedrooms and playrooms, kitchens, laundries, bathrooms, the list goes on and on..... There's really no place you can't position one, so put your imagination to work and we guarantee you will not be disappointed with the result.

## CUSTOM SIZED RUGS

**Q8. Can I order a custom sized Dash & Albert Cotton rug?**  
A: Given that Dash & Albert have such an extensive range of styles, patterns and sizes in their Cotton rug collection to choose from, at this point in time they do not make custom sized Cotton rugs.

## VACUUM CLEANER ADVICE

**Q9. What type of vacuum cleaner should I use to care and maintain my Dash & Albert Cotton rug?**  
A: To maintain the look, feel and longevity of your Dash & Albert Cotton rug you should vacuum the rug using a good quality, low powered vacuum cleaner fitted with a soft vacuum brush. The use of a vacuum cleaner fitted with either a rotating brush or bristle brush head can cause abrasion to the surface of the rug which in turn may cause it the rug to fluff and pill. In extreme circumstances long term use of this type of vacuum cleaner may impact the structural integrity of the rug. Using a vacuum cleaner fitted with a soft vacuum brush or use of the upholstery attachment to vacuum will help prolong the life of your rug.

## CARE & MAINTENANCE

**Q10. What routine care and maintenance is required for a Dash & Albert Cotton rug?**  
A: Routine care and maintenance of a Dash & Albert Cotton rug is very easy and time effective. Simply, lightly vacuum, sweep with a soft broom or pick up the rug and shake it out to remove the general daily build-up of dust and dirt. This routine care and maintenance will preserve the look, feel and longevity of your rug.

**Q11. How should I vacuum my Dash & Albert Cotton rug to achieve the best outcome?**  
A: In order to achieve the best results from vacuuming your Dash & Albert Cotton rug we recommend that you:

- Ensure that your vacuum cleaner has been fitted with a new bag.
- Alternatively, if you are using a bag-less vacuum cleaner, empty out the device prior to vacuuming
- Remove all furniture and other obstacles from your rug



Stone Soup, cotton woven rug

# FREQUENTLY ASKED QUESTIONS (FAQ'S)

- Roll up your rug and vacuum the floor underneath
- Unroll and place your rug right side up
- Vacuum your rug with a vacuum cleaner fitted with a soft brush head
- Replace and position all furniture on your rug

Do not use a vacuum cleaner fitted with either a rotating brush or bristle brush head when maintaining your Cotton rug as this can cause irreparable damage to the structural integrity of the rug.

**Q12. What should I do if I notice a stray thread "popping" out of my new Dash & Albert Cotton rug?**

A: From time to time you may notice a stray thread popping up from your new Cotton rug. This is normal and is not considered a manufacturers defect on handmade rugs. To rectify this situation, do not pull the thread, simply tuck the thread back into the weave. You should continue to check for additional stray threads over the next few months and this process should slow down and eventually cease as the rug settles into position.

**Q13. Can heavy furniture cause indentations in my Dash & Albert Cotton rug?**

A: Heavy furniture may cause flattening of your Cotton rug. Dash & Albert recommend that you use furniture caps and to rotate your rug regularly to minimise indentations.

**Q14. Will my Dash & Albert Cotton rug fade or change colour?**

A: All natural products and fibres will be affected in some way by the sun. You should be aware that sunlight in Australia can be particularly harsh, even in winter, and this can have a bleaching effect on all types of rugs. There is no hard or fast rule; the amount of sun and its intensity are the most obvious factors to consider when choosing a rug for any particular location within your home. Colours may fade and natural fibres may even darken over time when exposed to direct sunlight. Dash & Albert recommend that you rotate your Cotton rug to minimise the damage that may be caused by exposure to direct sunlight.

## CLEANING

**Q15. How do I remove stains and marks from a Dash & Albert 100% Cotton woven rug?**

A: Dash & Albert recommend that all pure Cotton rugs should be professionally cleaned to remove stains and marks. Do not bleach, machine wash or tumble dry these rugs.

**Q16. How do I remove stains and marks from my Dash & Albert Cotton & Faux Leather or Cotton & Jute rug?**

A: Any spills should be allowed to dry before attempting to remove them from these types of rugs. Dry spots can be removed by scraping

carefully from the outer edges toward the middle of the spot. Do not rub wet spots; simply blot with paper towels, and clean with a cloth. Professional cleaning is recommended when needed. Do not bleach, machine wash or tumble dry these rugs.

**Q17. What should I do if my pet urinates on my Dash & Albert Cotton rug?**

A: Animal urine is extremely acidic in nature and must be removed quickly to avoid irreparable damage to your Cotton rug. Immediately blot the stain removing as much of the liquid as possible. We recommend that you call a professional cleaner immediately and discuss with them directly how the Cotton rug should be cleaned to minimise any damage.

## TIPS FOR RUG PLACEMENT

**Q18. How have the various sizes of Cotton rugs been used by your Clients?**

A: These rugs are a sophisticated and stylish addition to any home and there are a wide variety of ways they can be used in your indoor living areas. As a general guide we offer the following suggestions:

- Doormats: think entrances, kitchen sinks, laundry sinks and bathrooms
- Runners: perfect for hallways, stairs and galley kitchens
- Small Area Rugs: ideal for a child's bedroom, children's play areas and small living areas
- Large Area Rugs: fabulous for large living areas both formal and informal, dining rooms and games and billiards rooms

**Q19. Can I install a Dash & Albert Cotton rug on my staircase?**

A: There are a large number of Dash & Albert Cotton rugs suitable for installation on your staircase. If you are considering this type of project then please contact Winton House to discuss your installation ideas, identify which Cotton rugs are suitable for stair installation and to obtain copies of our "Selecting a Runner for your Staircase" and "Stair Runner Installation Guidelines" brochures. We can also provide you with images from a range of clients who have successfully completed these types of projects. These images should provide inspiration allowing you to create your own individual look on this major feature in your home.

**Q20. What do I need to know about the selection and placement of a Dash & Albert Cotton rug with a high viscose content?**

A: Cotton rugs with a high viscose content should not be exposed to moisture of any kind, as this may cause permanent staining. These rugs are best suited for low-traffic, gently used rooms and are not suitable for homes with children or pets. Because the weave lies in a single direction, these rugs can appear lighter from one angle than the other, an optical illusion that is part of their appeal.



Watercolour, cotton woven rug

# FREQUENTLY ASKED QUESTIONS (FAQ'S)

**Q21. Do I need to place a rug pad under a Dash & Albert Cotton rug?**

A: Dash & Albert recommend rug pads be placed under all of their rug products. Dash & Albert suggest that you purchase a Dash & Albert Rug Stop™ rug pad for use under all Cotton woven rugs or a Dash & Albert Solid Extra Grip™ rug pad for use under all Cotton hooked rugs. Rug pads can be purchased through any accredited Dash & Albert stockist or interior designers who hold an account with Winton House.

**Q22. Do Dash & Albert makes rug pads suitable for use on radiant heat flooring?**

A: Dash & Albert recommend that you check with Winton House to determine if your Cotton rug is suitable for placement on radiant heat flooring. Dash & Albert recommend that you purchase a Dash & Albert Floor Lock Felt™ rug pad for use under all Cotton rugs approved for placement on radiant heat flooring. These rug pads are suitable for use on radiant heat flooring where the floor temperature does not exceed 23.5 degrees Celsius. Rug pads can be purchased through any accredited Dash & Albert stockist or interior designers who hold an account with Winton House.

## AVAILABILITY & ORDERING

**Q24. What patterns and sizes are the Dash & Albert Cotton rugs available in Australia?**

A: Winton House currently stocks around thirty (30) different patterns in the Cotton range in four (4) sizes in Australia: Doormats (60 x 90 cm); Runners (76 x 243 cm), Small Area Rug (121 x 182 cm) and Large Area Rug (182 x 275 cm).

**Q25. If the rug pattern and size I like isn't carried by Winton House can I still order this product?**

A: We are pleased to advise that you can place an order for any product available in the current Dash & Albert product catalogue through any accredited Dash & Albert stockist or interior designers who hold an account with Winton House. Products not stocked in Australia by Winton House are deemed as Special Orders. All Special Orders require a 50% non-refundable deposit be paid prior to order being placed with our US supplier with the balance to be paid prior to shipping to your nominated delivery address.

## TIPS FOR RUG STORAGE

**Q23. What should I do if I want to store my Dash & Albert Cotton rug for a period of time?**

A: When storing your rug, do not fold or place the rug in an airtight plastic bag. It is advisable to roll the rug up along its shortest length with the backing facing outwards and then wrap it with a cloth for protection while it is in storage.



Gradation Ticking, cotton woven rug



# RUG PADS



## Rug-Stop Rug Pad

This cushy rug pad will have you stopping in your tracks when you feel the difference it makes under your favourite rug. A low profile supports the rug evenly, promoting even wear and keeping it looking handsome year after year, while the woven construction promotes air circulation. Made of PVC-coated polyester with high-grade vinyl, this rug pad is ideal for use under low-profile rugs throughout the home and on staircases.

PVC-coated polyester. Guaranteed not to stain. Fire-retardant, moth-proof, and treated with an antimicrobial guard. Please follow floor manufacturer's instructions when using a rug pad. Cannot be used on radiant heat floors. Hand wash with mild detergent, rinse, and lay flat to dry.

### For Use With:

- Cotton Woven



## Solid Extra-Grip Rug Pad

Get a grip! Not only does our super sturdy rug pad ensure safety and prevent slipping, but its extra thick profile also enhances the rich feel of high pile rugs underfoot. Plus, the solid construction of this PVC-coated rug pad prevents spilled liquids from leaking through to the floor--perfect for homes with kids and pets!

PVC-coated polyester. Guaranteed not to stain. Fire-retardant, moth-proof, and treated with an antimicrobial guard. Please follow floor manufacturer's instructions when using a rug pad. Cannot be used on radiant heat floors. Hand wash with mild detergent, rinse, and lay flat to dry.

### For Use With:

- Cotton Hooked

# AVAILABLE RUG SIZES

## COTTON WOVEN RUGS - AVAILABLE PRODUCT SIZES

United States Size (' feet & "inches)	Australian Size (cm)	Australian Size (m)	Product Size Availability
2' x 3'	60 x 91	0.60 x 0.91	All Patterns
2.5' x 8'	76 x 243	0.76 x 2.43	All Patterns
2.5' x 12'	76 x 365	0.76 x 3.65	All Patterns
3' x 5'	91 x 152	0.91 x 1.52	Some Patterns
4' x 6'	121 x 182	1.21 x 1.82	All Patterns
5' x 8'	152 x 243	1.52 x 2.43	All Patterns
6' x 9'	182 x 274	1.82 x 2.74	All Patterns
8' x 10'	243 x 304	2.43 x 3.04	All Patterns
9' x 12'	274 x 365	2.74 x 3.65	All Patterns
10' x 14'	304 x 425	3.04 x 4.25	All Patterns

## COTTON & JUTE WOVEN RUGS - AVAILABLE PRODUCT SIZES

United States Size (' feet & "inches)	Australian Size (cm)	Australian Size (m)	Product Size Availability
2' x 3'	60 x 91	0.60 x 0.91	All Patterns
2.5' x 8'	76 x 243	0.76 x 2.43	All Patterns
3' x 5'	91 X 152	0.91 X 1.52	All Patterns
5' x 8'	152 X 243	1.52 X 2.43	All Patterns
8' x 10'	243 x 304	2.43 x 3.04	All Patterns
10' x 14'	304 x 425	3.04 x 4.25	All Patterns

## COTTON & VISCOSE WOVEN RUGS - AVAILABLE PRODUCT SIZES

United States Size (' feet & "inches)	Australian Size (cm)	Australian Size (m)	Product Size Availability
2' x 3'	60 x 91	0.60 x 0.91	All Patterns
2.5' x 8'	76 x 243	0.76 x 2.43	All Patterns
3' x 5'	91 X 152	0.91 X 1.52	All Patterns
5' x 8'	152 X 243	1.52 X 2.43	All Patterns
8' x 10'	243 x 304	2.43 x 3.04	All Patterns
10' x 14'	304 x 425	3.04 x 4.25	All Patterns

## COTTON HOOKED RUGS - AVAILABLE PRODUCT SIZES

United States Size (' feet & "inches)	Australian Size (cm)	Australian Size (m)	Product Size Availability
2' x 3'	60 x 91	0.60 x 0.91	All Patterns
2.5' x 8'	76 x 243	0.76 x 2.43	All Patterns
3' x 5'	91 x 152	0.91 x 1.52	All Patterns
4' x 6'	121 x 182	1.21 x 1.82	All Patterns
5' x 8'	152 x 243	1.52 x 2.43	All Patterns
8' x 10'	243 x 304	2.43 x 3.04	All Patterns
10' x 14'	304 x 425	3.04 x 4.25	All Patterns

# COTTON RUGS



LATTICE SKY



LATTICE STONE



LATTICE SWEDISH BLUE



MARLED BROWN



MARLED GREY



MARLED INDIGO



MARLED LIGHT BLUE



MATTRESS TICKING



MELANGE DIAMOND



MELLIE STRIPE



MIDNIGHT STRIPE



MILO IVORY



MILO IVORY BACK



NEOPOLITAN



NETWORK



OLIVE BRANCH



PARIS



RANCH STRIPE



QUARTZ LICHEN



QUARTZ OCEAN



QUARTZ PINK



SARANAC



SKONA STRIPE



SKY MOON



STAFFORDSHIRE



STONE SOUP



SWEDISH STRIPE



TATTERSAL BLACK ECRU



TERRA DOVE GREY



TERRA INDIGO



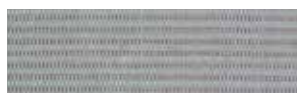
TERRY INDIGO



THEO



TIKI STRIPE



TRAIN TRACKS SLATE



VISTA CHIND



WATERCOLOUR



WYATT



YACHT STRIPE OCEAN



ZANZIBAR



Bringing the Best of America Home