

# DASH & ALBERT

an annie selke company

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DISTRIBUTED IN AUSTRALIA BY WINTON HOUSE

## Dash & Albert The Jute Rug Collection



## JUTE WOVEN RUGS



ATLANTIC



CHEVRON AQUA



COCCHI



CORFU



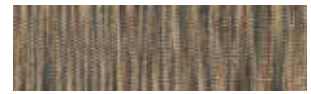
DAPPLED SEAGLASS



DENIM TICKING



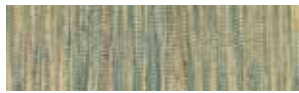
DUNES



HAZE DENIM



HAZE SAND



HAZE SEAGLASS



JACINTO



JACINTO CHARTREUSE



JACINTO GERANIUM



JEWEL BLUE



JUTE BLEACHED OAK



JUTE BLUE



JUTE COCOA



JUTE ICE



JUTE SEAGLASS



JUTE SHALE



LAPALMA



MARCO JUNIPER



MARCO MOSS



MARCO NAVY



MARCO OAK



MILO



NATURAL



NEVIS SAND



NEVIS SILVER OAK



PALI



PATHWAY



RUMI



TALA



TENALI BLUE



TENALI EMERALD



TICKING INDIGO



TILES BLUE



TWIGGY NATURAL



TWOTONE DIAMOND BLACK

## JUTE HANDKNOTTED RUGS



CASABLANCA



CASABLANCA INDIGO



CINNABAR



DOTI



EMERALD



FEZ



GEM



KEL



LURU



OASIS



OPAL



PRISM



SAHARA



TAZA



ZAGORA



ZUNI

# JUTE RUGS



## Uses

A truly luxurious, handsome and high quality collection of handmade rugs that can be positioned in any room inside the home! Dash & Albert Jute Rugs are ideal for areas such as: entrances, galley kitchens, kid's bedrooms and playrooms, family rooms, games rooms, formal dining rooms...the list goes on and on. As well as being stylish and highly versatile these handmade rugs are extremely durable and provide a perfect complement in any indoor living area.

## Material

The Jute collection is an eco-friendly, sustainable range of rugs that have a sophisticated, richly textured, natural earthen charm. The rugs are made from either 100% natural jute or a jute blend with the colours being created using vegetable based pigments. The manufacturing process provides a choice of rug profiles commencing with the low profile woven rugs through to the higher profile hand knotted rugs.

## Care

Regular vacuuming and the occasional gentle shake should keep your Jute rug in ship shape condition. All Jute rugs should be professionally cleaned, on an as required basis to remove any marks or stains. Do not bleach, machine wash or tumble dry these rugs.



# FREQUENTLY ASKED QUESTIONS (FAQ'S)

## GENERAL INFORMATION

**Q1. Can you describe the Dash & Albert Jute Collection?**

A: The Dash & Albert Jute Collection is a stylish, eco-friendly range of handmade woven and hand knotted Jute rugs that have a natural earthy charm. The collection includes sixty (60) different patterns each of which is available in up to six (6) sizes. As well as being stylish and highly versatile these handmade rugs provide a perfect complement in any room within your home. Whether it's the woven rug with a flatter less plush pile or the hand knotted rug with a dense plush pile, there is a rug that will embody your style.

**Q2. Where are Dash & Albert Jute rugs manufactured?**

A: The Dash & Albert Rug Company manufactures their products, including its Jute rugs in India. Dash & Albert only use Fair Trade, Fair Labour workshops, so be rest assured you're purchasing a morally and ethically made product.

**Q3. What materials are Dash & Albert Jute rugs made from?**

A: The Dash & Albert Jute Rugs are made from either 100% natural jute or a jute blend. The colour is created using vegetable based dyes.

**Q4. What styles of Jute rugs does Dash & Albert offer?**

A: There are currently over sixty (60) different Dash & Albert rugs to choose from, whether it's a Classic Stripe, Plaid, Geometric or Patterned rug we're sure there will be something that you'll fancy in the Woollen range. The following styles are available in the Jute range:

- Stripe – Corfu, Denim Ticking, Jute Ticking, etc.
- Geometric – Atlantic, Jewel, Pathway, etc.
- Patterned – Gem, Prism, Sahara, etc.

**Q5. Can Dash & Albert Jute rugs vary slightly from their nominated size and /or in colour?**

A: As the Dash & Albert Jute rugs are all handmade they may occasionally vary slightly in the size (+/- 3%) and/or colour. Dash & Albert make every effort to ensure that there is minimal colour variation however, some may be expected from time to time (5% is the Australian Standard for carpet colour variation). Slight variations in size and colour is not considered a manufacturers defect on handmade rugs.

## LOOK, FEEL & TOUCH

**Q6. How do Dash & Albert Jute rugs feel to the touch?**

A: Honestly they feel amazing, Whether it's a flat woven rug or the beautiful soft and luxurious feel of a handknotted rug, this collection provides you with a feeling of warmth and satisfaction that only comes from owning a high quality handmade Dash & Albert Jute rug.....they are truly luxe!. In choosing a Dash & Albert Jute rug you combine

quality, style and durability that will complement the look and feel of your particular indoor living space.

**Q7. Where can I use a Dash & Albert Jute rug?**

A: These fantastic rugs can be used anywhere inside your house – formal living and dining areas, family rooms, hallways, kids bedrooms, the list goes on and on..... There's really no place you can't position one, so put your imagination to work and we guarantee you will not be disappointed with the result.

## CUSTOM SIZED RUGS

**Q8. Can I order a custom sized Dash & Albert Jute rug?**

A: Given that Dash & Albert have such an extensive range of styles, patterns and sizes of Jute rugs available to choose from, at this point in time, they do not make custom sized Woollen rugs.

## VACUUM CLEANER ADVICE

**Q9. What type of vacuum cleaner should I use to care and maintain my Dash & Albert Jute rug?**

A: To maintain the look, feel and longevity of your Dash & Albert Jute rug you should vacuum the rug using a good quality, low powered vacuum cleaner fitted with a soft vacuum brush. The use of a vacuum cleaner fitted with either a rotating brush or bristle brush head can cause abrasion to the surface of the rug which in turn will cause it the rug to fluff and pill. In extreme circumstances long term use of this type of vacuum cleaner may impact the structural integrity of the rug. Using a vacuum cleaner fitted with a soft vacuum brush or use of the upholstery attachment to vacuum will help prolong the life of your rug.

## CARE & MAINTENANCE

**Q10. My Dash & Albert Jute rug appears to have wrinkles and rucking. Is this normal?**

A: Following delivery and, upon unwrapping of your the Dash & Albert Jute rug it can sometimes appear to have wrinkles, rucking, bubbling and a curled up edge appearance. This is normal and is not considered a manufacturers defect on handmade rugs. This will rectify as the rugs settles. To expedite the settling process you can place the rug right side down on a flat surface for a few hours. After this time, return the rug to a right side up position.

**Q11. What routine care and maintenance is required for a Dash & Albert Jute rug?**

A: Routine cleaning and maintenance of a Dash & Albert Jute rug is very easy and time effective. Simply, lightly vacuum, sweep with a broom or pick up the rug and shake it out to remove the general daily build-up of dust and dirt. This routine care



Casablanca, jute handknotted rug

# FREQUENTLY ASKED QUESTIONS (FAQ'S)

and maintenance will preserve the look, feel and longevity of your rug.

**Q12. How should I vacuum my Dash & Albert Jute rug to achieve the best outcome?**

A: In order to achieve the best results from vacuuming your Dash & Albert Jute rug we recommend that you:

- Ensure your vacuum cleaner has been fitted with a new bag.
- Alternatively, if you are using a bag-less vacuum cleaner, empty out the device prior to vacuuming
- Remove all furniture and other obstacles from your rug
- Roll up your rug and vacuum the floor underneath
- Unroll and place your rug right side up
- Vacuum your rug with a vacuum cleaner fitted with a soft brush head
- Replace and position all furniture on your rug

Do not use a vacuum cleaner fitted with either a rotating brush or bristle brush head when maintaining your Jute rug as this can cause irreparable damage to the structural integrity of the rug.

**Q13. What should I do if I notice a stray thread "popping" out of my new Dash & Albert Jute rug?**

A: From time to time you may notice a stray thread popping up from your new Woollen rug. This is normal and is not considered a manufacturers defect on handmade rugs. To rectify this situation do not pull the thread, simply trim the stray thread with a pair of scissors. You should continue to check for additional stray threads over the next few months and this process should slow down and eventually cease as the rug settles into position.

**Q14. What should I do if my new Dash & Albert Jute Hand Knotted rug is shedding or pilling?**

A: From time to time you may notice your new Jute hand knotted rug is shedding or pilling. This shedding and pilling is normal and is not considered a manufacturers defect on handmade Jute rugs. To rectify this situation, lightly vacuum the rug in the affected areas. You should continue to check for additional shedding and pilling over the next few months and this process should slow down and eventually cease as the rug settles into position.

**Q15. Can heavy furniture cause indentations in my Dash & Albert Jute rug?**

A: Heavy furniture may cause flattening of your Jute rug. Dash & Albert recommend that you use furniture caps and to rotate your rug regularly to minimise indentations.

**Q16. Will my Dash & Albert Jute rug fade or change colour?**

A: All natural products and fibres will be affected in some way by the sun. You should be aware that

sunlight in Australia can be particularly harsh, even in winter, and this can have a bleaching effect on all types of rugs. There is no hard or fast rule – the amount of sun and its intensity are the most obvious factors to consider when choosing a Jute rug for any particular location within your home. Colours may fade and natural fibres may even darken over time when exposed to direct sunlight. Dash & Albert recommend that you rotate your Jute rug to minimise the damage that may be caused by exposure to direct sunlight.

## CLEANING

**Q17. How do I remove stains and marks from my Dash & Albert Jute rug?**

A: Dash & Albert recommend that all Jute rugs should be professionally cleaned to remove stains and marks. Do not bleach, machine wash or tumble dry these rugs.

**Q18. How do I remove food spills from my Dash & Albert Jute rug?**

A: Remove any surplus food taking care not to push any of the food into the surface of the rug. Any remaining food should be allowed to dry before attempting to remove it from your rug. Dry spots can then be removed by scraping carefully from the outer edges toward the middle of the spot. Remove the collected food by gently vacuuming. Professional cleaning is recommended when needed. Do not bleach, machine wash or tumble dry these rugs.

**Q19. How do I remove liquid spills from my Dash & Albert Jute rug?**

A: Do not rub any wet spots. Simply remove the excess liquid by blotting with paper towels and clean with a soft cloth. Allow any wet spots to air dry. Professional cleaning is recommended when needed. Do not bleach, machine wash or tumble dry these rugs.

**Q20. What should I do if my pet urinates on my Dash & Albert Jute rug?**

A: Animal urine is extremely acidic in nature and must be removed quickly to avoid irreparable damage to your Jute rug. Immediately blot the stain removing as much of the liquid as possible. We recommend that you call a professional cleaner immediately and discuss with them directly how the Jute rug should be cleaned to minimise any damage. Do not bleach, machine wash or tumble dry these rugs.

## TIPS FOR RUG PLACEMENT

**Q21. How have the various sizes of Jute rugs been used by your Clients?**

A: These rugs are a sophisticated and stylish addition to any home and there are a wide variety of ways they can be used in your indoor living areas. As a general guide we offer the following suggestions:



Tenali Emerald, jute woven rug

# FREQUENTLY ASKED QUESTIONS (FAQ'S)

- Doormats: think entrances
- Runners: perfect for hallways and galley kitchens
- Small Area Rugs: ideal for a child's bedroom, children's play areas and small living areas
- Large Area Rugs: fabulous for large living areas both formal and informal, dining rooms and games and billiards rooms

**Q22. Can I install a Dash & Albert Jute rug on my staircase?**

A: Dash & Albert do not recommend the use of their Jute rugs on any staircase. This is due to the staircase being one of the highest trafficked areas in the house and because rugs installed on a staircase take more of an impact from body weight in the same spots over and over again. Please contact Winton House if you are considering installing rugs on your staircase as there are many other Dash & Albert rugs suitable for this type of installation.

**Q23. Do I need to place a rug pad under a Dash & Albert Jute rug?**

A: Dash & Albert recommend rug pads be placed under all of their rug products. Dash & Albert suggest that you purchase a Dash & Albert Rug Stop™ rug pad for use under all Jute rugs. Rug pads can be purchased through any accredited Dash & Albert stockist or interior designers who hold an account with Winton House.

**Q24. Do Dash & Albert makes rug pads suitable for use on radiant heat flooring?**

A: Dash & Albert recommend that you check with Winton House to determine if your Jute rug is suitable for placement on radiant heat flooring. Dash & Albert recommend that you purchase a Dash & Albert Floor Lock Felt™ rug pad for use under all Jute rugs approved for placement on radiant heat flooring. These rug pads are suitable for use on radiant heat flooring where the floor

temperature does not exceed 23.5 degrees Celsius. Rug pads can be purchased through any accredited Dash & Albert stockist or interior designers who hold an account with Winton House.

## TIPS FOR RUG STORAGE

**Q25. What should I do if I want to store my Dash & Albert Jute rug for a period of time?**

A: When storing your rug, do not fold or place the rug in an airtight plastic bag. It is advisable to roll the rug up along its shortest length with the backing facing outwards and then wrap it with a cloth for protection while it is in storage.

## AVAILABILITY & ORDERING

**Q26. What patterns and sizes are the Dash & Albert Jute rugs available in Australia?**

A: Winton House currently stocks around twenty four (4) different patterns in the Jute range in up to five (5) sizes in Australia: Doormats (60 x 90 cm); Runners (76 x 243 cm), Small Area Rug (91 x 152 cm) and Large Area Rugs (152 x 243 cm and 243 x 304 cm).

**Q27. If the rug pattern and size I like isn't carried by Winton House can I still order this product?**

A: We are pleased to advise that you can place an order for any product available in the current Dash & Albert product catalogue through any accredited Dash & Albert stockist or interior designers who hold an account with Winton House. Products not stocked in Australia by Winton House are deemed as Special Orders. All Special Orders require a 50% non-refundable deposit be paid prior to order being placed with our US supplier with the balance to be paid prior to shipping to your nominated delivery address.



Cinnabar, jute handknotted rug



# RUG PADS



## Rug-Stop Rug Pad

This cushy rug pad will have you stopping in your tracks when you feel the difference it makes under your favourite rug. A low profile supports the rug evenly, promoting even wear and keeping it looking handsome year after year, while the woven construction promotes air circulation. Made of PVC-coated polyester with high-grade vinyl, this rug pad is ideal for use under low-profile rugs throughout the home and on staircases.

PVC-coated polyester. Guaranteed not to stain. Fire-retardant, moth-proof, and treated with an antimicrobial guard. Please follow floor manufacturer's instructions when using a rug pad. Cannot be used on radiant heat floors. Hand wash with mild detergent, rinse, and lay flat to dry.

### For Use With:

- Jute Woven



## Solid Extra-Grip Rug Pad

Get a grip! Not only does our super sturdy rug pad ensure safety and prevent slipping, but its extra thick profile also enhances the rich feel of high pile rugs underfoot. Plus, the solid construction of this PVC-coated rug pad prevents spilled liquids from leaking through to the floor--perfect for homes with kids and pets!

PVC-coated polyester. Guaranteed not to stain. Fire-retardant, moth-proof, and treated with an antimicrobial guard. Please follow floor manufacturer's instructions when using a rug pad. Cannot be used on radiant heat floors. Hand wash with mild detergent, rinse, and lay flat to dry.

### For Use With:

- Jute Handknotted

# AVAILABLE RUG SIZES

## JUTE HAND KNOTTED RUGS - AVAILABLE PRODUCT SIZES

United States Size (' feet & "inches)	Australian Size (cm)	Australian Size (m)	Product Size Availability
2' x 3'	60 x 91	0.60 x 0.91	All Patterns
2.5' x 8'	76 x 243	0.76 x 2.43	All Patterns
3' x 5'	91 x 152	0.91 x 1.52	All Patterns
5' x 8'	152 x 243	1.52 x 2.43	All Patterns
8' x 10'	243 x 304	2.43 x 3.04	All Patterns
10' x 14'	304 x 425	3.04 x 4.25	All Patterns

## JUTE WOVEN RUGS - AVAILABLE PRODUCT SIZES

United States Size (' feet & "inches)	Australian Size (cm)	Australian Size (m)	Product Size Availability
2' x 3'	60 x 91	0.60 x 0.91	All Patterns
2.5' x 8'	76 x 243	0.76 x 2.43	All Patterns
3' x 5'	91 x 152	0.91 x 1.52	All Patterns
5' x 8'	152 x 243	1.52 x 2.43	All Patterns
8' x 10'	243 x 304	2.43 x 3.04	All Patterns
10' x 14'	304 x 425	3.04 x 4.25	All Patterns



Jacinto Geranium, jute woven rug



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