

DASH & ALBERT

an annie selke company

DISTRIBUTED IN AUSTRALIA BY WINTON HOUSE

Dash & Albert The Woollen Rug Collection



WOOL HANDKNOTTED RUGS



ARELLI



BIRCHWOOD



BLUEMOON



BRINDLE SEA



BRINDLE SPICE



CITRA



CITRA DENIM



CITRA ROBINS EGG



CUTSTRIPE GREY



CUTSTRIPE IVORY



CUTSTRIPE OCEAN



CUTSTRIPE SILVER



EDIE



FRIDA



HUGO



ICELANDIA GREY



ICELANDIA WHITE



KENITRA ROBINS EGG



KENITRA INDIGO



MASINISSA



MASSENA INDIGO



NUMA



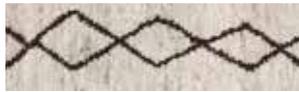
NUMA BLUE



STONOVER



TILDA



ZAMA



ZILLAH

WOOL HOOKED & MICRO HOOKED RUGS



ALPINE DIAMOND SLATE



ASTER GOLD



ASTER SAGE



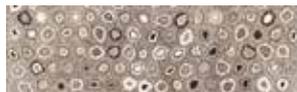
ASTER SKY



CATS PAW BLUE



CATS PAW BROWN



CATS PAW GREY



CATS PAW NATURAL



CATS PAW SAGE



CHANDELIER INK



CHARLOTTE



CHEKAT GREY



CHEKAT INK



CROSSHATCH AEGEAN



CROSSHATCH CELADON



CROSSHATCH CHARCOAL



CROSSHATCH DOVE GREY



CROSSHATCH GOLD



CROSSHATCH SAND



GYPSY ROSE



HARTWELL



INES



INES BLUE



KARARI

WOOLLEN RUGS



Uses

A truly luxurious, handsome and high quality collection of handmade rugs that can be positioned in any room inside the home! Dash & Albert Woollen Rugs are ideal for areas such as: entrances, galley kitchens, laundries, kid's bedrooms and playrooms, family rooms, games rooms, formal dining rooms... the list goes on and on. As well as being stylish and highly versatile these handmade rugs are extremely durable and provide a perfect complement in any indoor living area.

Material

The collection of Wool woven, micro hooked, hooked, handknotted and tufted and carved rugs are all made from either 100% pure wool or are a wool mix. The hooked rugs in this collection have a cotton canvas backing that provides stability and durability. The manufacturing process provides a choice of rug profiles commencing with the low profile woven and micro hooked rugs through to the higher profile hooked, handknotted and tufted and carved rugs.

Care

Regular vacuuming and the occasional gentle shake should keep your Woollen rug in ship shape condition. All Woollen rugs should be professionally cleaned, on an as required basis to remove any marks or stains. Do not bleach, machine wash or tumble dry these rugs.



FREQUENTLY ASKED QUESTIONS (FAQ'S)

GENERAL INFORMATION

- Q1. Can you describe the Dash & Albert Wool Collection?**
A: The Dash & Albert Wool Collection is a stylish range of handmade hooked, micro hooked, woven, handknotted and tufted and carved woollen rugs. The collection includes 132 different patterns each of which is available in up to nine (9) sizes. As well as being stylish and highly versatile these handmade rugs are extremely durable and provide a perfect complement in any room within your home. Whether it's the micro hooked rug with a flatter less plush pile or the hand-knotted or tufted and carved rug with a dense plush pile, there is a rug that will embody your style.
- Q2. Where are Dash & Albert Woollen rugs manufactured?**
A: The Dash & Albert Rug Company manufactures their products, including its Woollen rugs in India. Dash & Albert only use Fair Trade, Fair Labour workshops, so be rest assured you're purchasing a morally and ethically made product.
- Q3. What materials are Dash & Albert Woollen rugs made from?**
A: The Dash & Albert Woollen Rugs are made from either 100% pure wool or a wool blend. The micro hooked and hooked rugs in this collection have a cotton canvas backing for additional stability and durability.
- Q4. What styles of Woollen rugs does Dash & Albert offer?**
A: There are currently over 132 different Dash & Albert rugs to choose from, whether it's a Classic Stripe, Plaid, Geometric or Patterned rug we're sure there will be something that you'll fancy in the Woollen range. The following styles are available in the Woollen range:
- Stripe – Brindle Stripe, Cut Stripe, Lenox, Stonover Stripe, etc
 - Geometric – Canyon Kilim, Fretwork, Kota, Nigel, etc.
 - Plaid and Checked – Boucle, Citra, Grid, Matrix, etc.
 - Pattern – Cat's Paw, Gypsy Rose, Lyric Paisley, Ines, etc
- Q5. Can Dash & Albert Woollen rugs vary slightly from their nominated size and /or in colour?**
A: As the Dash & Albert Woollen rugs are all handmade they may occasionally vary slightly in the size (+/- 3%) and/or colour. Dash & Albert make every effort to ensure that there is minimal colour variation however, some may be expected from time to time (5% is the Australian Standard for carpet colour variation). Slight variations in size and colour is not considered a manufacturers defect on handmade rugs.

LOOK, FEEL & TOUCH

- Q6. How do Dash & Albert Woollen rugs feel to the touch?**
A: Honestly they feel amazing, Whether it's a flat woven rug, the soft low profile of a hooked rug or the beautiful soft and luxurious feel of a handknotted or tufted and carved rug, this collection provides you with a feeling of warmth and satisfaction that only comes from owning a high quality handmade Dash & Albert woollen rug.....they are truly luxe!. In choosing a Dash & Albert Woollen rug you combine quality, style and durability that will complement the look and feel of your home.
- Q7. Where can I use a Dash & Albert Woollen rug?**
A: These fantastic rugs can be used anywhere inside your house – formal dining areas, family rooms, kids bedrooms and playrooms, kitchens, hallways, stairs, the list goes on and on..... There's really no place you can't position one, so put your imagination to work and we guarantee you will not be disappointed with the result.

CUSTOM SIZED RUGS

- Q8. Can I order a custom sized Dash & Albert Woollen rug?**
A: Given that Dash & Albert have such an extensive range of styles, patterns and sizes of Woollen rugs available to choose from, at this point in time, they do not make custom sized Woollen rugs.

VACUUM CLEANER ADVICE

- Q9. What type of vacuum cleaner should I use to care and maintain my Dash & Albert Woollen rug?**
A: To maintain the look, feel and longevity of your Dash & Albert Woollen rug you should vacuum the rug using a good quality, low powered vacuum cleaner fitted with a soft vacuum brush. The use of a vacuum cleaner fitted with either a rotating brush or bristle brush head can cause abrasion to the surface of the rug which in turn may cause it the rug to fluff and pill. In extreme circumstances long term use of this type of vacuum cleaner may impact the structural integrity of the rug. Using a vacuum cleaner fitted with a soft vacuum brush or use of the upholstery attachment to vacuum will help prolong the life of your rug.



Merry Go Round, wool micro-hooked rug

FREQUENTLY ASKED QUESTIONS (FAQ'S)

CARE & MAINTENANCE

Q10. **My Dash & Albert Woollen rug appears to have wrinkles and rucking. Is this normal?**

A: Following delivery and, upon unwrapping of your the Dash & Albert woollen rug it can sometimes appear to have wrinkles, rucking, bubbling and a curled up edge appearance. This is normal and is not considered a manufacturers defect on handmade rugs. This will rectify as the rugs settles. To expedite the settling process you can place the rug right side down on a flat surface for a few hours. After this time, return the rug to a right side up position.

Q11. **What routine care and maintenance is required for a Dash & Albert Woollen rug?**

A: Routine cleaning and maintenance of a Dash & Albert Woollen rug is very easy and time effective. Simply, lightly vacuum, sweep with a broom or pick up the rug and shake it out to remove the general daily build-up of dust and dirt. This routine care and maintenance will preserve the look, feel and longevity of your rug.

Q12. **How should I vacuum my Dash & Albert Woollen rug to achieve the best outcome?**

A: In order to achieve the best results from vacuuming your Dash & Albert Woollen rug we recommend that you:

- Ensure your vacuum cleaner has been fitted with a new bag.
- Alternatively, if you are using a bag-less vacuum cleaner, empty out the device prior to vacuuming
- Remove all furniture and other obstacles from your rug
- Roll up your rug and vacuum the floor underneath
- Unroll and place your rug right side up
- Vacuum your rug with a vacuum cleaner fitted with a soft brush head
- Replace and position all furniture on your rug

Do not use a vacuum cleaner fitted with either a rotating brush or bristle brush head when maintaining your Woollen rug as this can cause irreparable damage to the structural integrity of the rug.

Q13. **What should I do if I notice a stray thread "popping" out of my new Dash & Albert Woollen rug?**

A: From time to time you may notice a stray thread popping up from your new Woollen rug. This is normal and is not considered a manufacturers defect on handmade rugs. To rectify this situation do not pull the thread, simply trim the stray thread with a sharp pair of scissors. You should continue to check for additional stray threads over the next few months and this process should slow down and eventually cease as the rug settles into position.

Q14. **What should I do if my new Dash & Albert Woollen Hooked or Tufted & Carved rug is shedding or pilling?**

A: From time to time you may notice your new Woollen rug is shedding or pilling. This shedding and pilling is normal and is not considered a manufacturers defect on handmade woollen rugs. To rectify this situation, lightly vacuum the rug in the affected areas using a vacuum cleaner fitted with a soft brush. You should continue to check for additional shedding and pilling over the next few months and this process should slow down and eventually cease as the rug settles into position.

Q15: **Can heavy furniture cause indentations in my Dash & Albert Woollen rug?**

A: Heavy furniture may cause flattening of your Woollen rug. Dash & Albert recommend that you use furniture caps and to rotate your rug regularly to minimise indentations.

Q16: **Will my Dash & Albert Woollen rug fade or change colour?**

A: All natural products and fibres will be affected in some way by the sun. You should be aware that sunlight in Australia can be particularly harsh, even in winter, and this can have a bleaching effect on all types of rugs. There is no hard or fast rule – the amount of sun and its intensity are the most obvious factors to consider when choosing a woollen rug for any particular location within your home. Colours may fade and natural fibres may even darken over time when exposed to direct sunlight. Dash & Albert recommend that you rotate your Woollen rug to minimise the damage that may be caused by exposure to direct sunlight.

CLEANING

Q17. **How do I remove stains and marks from a Dash & Albert Woollen rug?**

A: Dash & Albert recommend that all Woollen rugs should be professionally cleaned to remove stains and marks. Do not bleach, machine wash or tumble dry these rugs.

Q18. **What should I do if my pet urinates on my Dash & Albert Woollen rug?**

A: Animal urine is extremely acidic in nature and must be removed quickly to avoid irreparable damage to your Woollen rug. Immediately blot the stain removing as much of the liquid as possible. We recommend that you call a professional cleaner immediately and discuss with them directly how the Woollen rug should be cleaned to minimise any damage.



Noma Indigo, wool woven rug

FREQUENTLY ASKED QUESTIONS (FAQ'S)

TIPS FOR RUG PLACEMENT

Q19. How have the various sizes of Woollen rugs been used by your Clients?

A: These rugs are a sophisticated and stylish addition to any home and there are a wide variety of ways they can be used in your indoor living areas. As a general guide we offer the following suggestions:

- Doormats: think entrances, kitchen sinks and laundry sinks
- Runners: perfect for hallways, stairs and galley kitchens
- Small Area Rugs: ideal for a child's bedroom, children's play areas and small living areas
- Large Area Rugs: fabulous for large living areas both formal and informal, dining rooms and games and billiards rooms

Q20. Can I install a Dash & Albert Woollen rug on my staircase?

A: There are a large number of Dash & Albert Woollen rugs suitable for installation on your staircase. If you are considering this type of project then please contact Winton House to discuss your installation ideas, identify which Woollen rugs are suitable for stair installation and to obtain copies of our "Selecting a Runner for your Staircase" and "Stair Runner Installation Guidelines" brochures. We can also provide you with images from a range of clients who have successfully completed these types of projects. These images should provide inspiration, allowing you to create your own individual look on this major feature in your home.

Q21. What do I need to know about the selection and placement of a Dash & Albert Woollen rug with a high viscose content?

A: Woollen rugs with a high viscose content should not be exposed to moisture of any kind, as this may cause permanent staining. These rugs are best suited for low-traffic, gently used rooms only. They are not suitable for homes with children or pets. Because the weave lies in a single direction, these rugs can appear lighter from one angle than the other, an optical illusion that is part of their appeal.

Q22. Do I need to place a rug pad under a Dash & Albert Woollen rug?

A: Dash & Albert recommend rug pads be placed under all of their rug products. Dash & Albert suggest that you purchase a Dash & Albert Rug Stop™ rug pad for use under all Woollen woven rugs or a Dash & Albert Solid Extra Grip™ rug pad for use under all Woollen micro hooked, hooked, hand knotted and tufted & carved rugs. Rug pads can be purchased through any accredited Dash & Albert stockist or interior designers who hold an account with Winton House.

Q23. Do Dash & Albert make rug pads suitable for use on radiant heat flooring?

A: Dash & Albert recommend that you check with Winton House to determine if your Woollen rug is suitable for placement on radiant heat flooring. Dash & Albert recommend that you purchase a Dash & Albert Floor Lock Felt™ rug pad for use under all Woollen rugs approved for placement on radiant heat flooring. These rug pads are suitable for use on radiant heat flooring where the floor temperature does not exceed 23.5 degrees Celsius. Rug pads can be purchased through any accredited Dash & Albert stockist or interior designers who hold an account with Winton House.

TIPS FOR RUG STORAGE

Q24. What should I do if I want to store my Dash & Albert Woollen rug for a period of time?

A: When storing your rug, do not fold or place the rug in an airtight plastic bag. It is advisable to roll the rug up along its shortest length with the backing facing outwards and then wrap it with a cloth for protection while it is in storage.

AVAILABILITY & ORDERING

Q25. What patterns and sizes are the Dash & Albert Woollen rugs available in Australia?

A: Winton House currently stocks around twenty five (25) different patterns in the Woollen range in up to five (5) sizes in Australia: Doormats (60 x 90 cm); Runners (76 x 243 cm), Small Area Rug (121 x 182 cm) and Large Area Rugs (152 x 243 cm and 243 x 304 cm).

Q26. If the rug pattern and size I like isn't carried by Winton House can I still order this product?

A: We are pleased to advise that you can place an order for any product available in the current Dash & Albert product catalogue through any accredited Dash & Albert stockist or interior designers who hold an account with Winton House. Products not stocked in Australia by Winton House are deemed as Special Orders. All Special Orders require a 50% non-refundable deposit be paid prior to order being placed with our US supplier with the balance to be paid prior to shipping to your nominated delivery address.

RUG PADS



Rug-Stop Rug Pad

This cushy rug pad will have you stopping in your tracks when you feel the difference it makes under your favourite rug. A low profile supports the rug evenly, promoting even wear and keeping it looking handsome year after year, while the woven construction promotes air circulation. Made of PVC-coated polyester with high-grade vinyl, this rug pad is ideal for use under low-profile rugs throughout the home and on staircases.

PVC-coated polyester. Guaranteed not to stain. Fire-retardant, moth-proof, and treated with an antimicrobial guard. Please follow floor manufacturer's instructions when using a rug pad. Cannot be used on radiant heat floors. Hand wash with mild detergent, rinse, and lay flat to dry.

For Use With:

- Wool Woven



Solid Extra-Grip Rug Pad

Get a grip! Not only does our super sturdy rug pad ensure safety and prevent slipping, but its extra thick profile also enhances the rich feel of high pile rugs underfoot. Plus, the solid construction of this PVC-coated rug pad prevents spilled liquids from leaking through to the floor--perfect for homes with kids and pets!

PVC-coated polyester. Guaranteed not to stain. Fire-retardant, moth-proof, and treated with an antimicrobial guard. Please follow floor manufacturer's instructions when using a rug pad. Cannot be used on radiant heat floors. Hand wash with mild detergent, rinse, and lay flat to dry.

For Use With:

- Wool Handknotted
- Wool Hooked
- Wool Micro Hooked
- Wool Tufted & Carved

AVAILABLE RUG SIZES

WOOL HAND KNOTTED RUGS - AVAILABLE PRODUCT SIZES

United States Size (' feet & "inches)	Australian Size (cm)	Australian Size (m)	Product Size Availability
2' x 3'	60 x 91	0.60 x 0.91	All Patterns
2.5' x 8'	76 x 243	0.76 x 2.43	All Patterns
3' x 5'	91 x 152	0.91 x 1.52	All Patterns
5' x 8'	152 x 243	1.52 x 2.43	All Patterns
6' x 9'	182 x 274	1.82 x 2.74	Edie only
8' x 10'	243 x 304	2.43 x 3.04	All Patterns
9' x 12'	274 x 365	2.74 x 3.65	Edie only
10' x 14'	304 x 425	3.04 x 4.25	All Patterns

WOOL HOOKED & MICRO HOOKED RUGS - AVAILABLE PRODUCT SIZES

United States Size (' feet & "inches)	Australian Size (cm)	Australian Size (m)	Product Size Availability
2' x 3'	60 x 91	0.60 x 0.91	All Patterns
2.5' x 8'	76 x 243	0.76 x 2.43	All Patterns
3' x 5'	91 x 152	0.91 x 1.52	All Patterns
4' x 6'	121 x 182	1.21 x 1.82	All Patterns
5' x 8'	152 x 243	1.52 x 2.43	All Patterns
6' x 9'	182 x 274	1.82 x 2.74	Most Patterns
8' x 10'	243 x 304	2.43 x 3.04	All Patterns
9' x 12'	274 x 365	2.74 x 3.65	Most Patterns
10' x 14'	304 x 425	3.04 x 4.25	All Patterns

WOOL TUFTED & CARVED RUGS - AVAILABLE PRODUCT SIZES

United States Size (' feet & "inches)	Australian Size (cm)	Australian Size (m)	Product Size Availability
2' x 3'	60 x 91	0.60 x 0.91	All Patterns
2.5' x 8'	76 x 243	0.76 x 2.43	All Patterns
3' x 5'	91 x 152	0.91 x 1.52	All Patterns
5' x 8'	152 x 243	1.52 x 2.43	All Patterns
8' x 10'	243 x 304	2.43 x 3.04	All Patterns
10' x 14'	304 x 425	3.04 x 4.25	All Patterns

WOOL WOVEN RUGS - AVAILABLE PRODUCT SIZES

United States Size (' feet & "inches)	Australian Size (cm)	Australian Size (m)	Product Size Availability
2' x 3'	60 x 91	0.60 x 0.91	All Patterns
2.5' x 8'	76 x 243	0.76 x 2.43	All Patterns
3' x 5'	91 x 152	0.91 x 1.52	All Patterns
5' x 8'	152 x 243	1.52 x 2.43	All Patterns
8' x 10'	243 x 304	2.43 x 3.04	All Patterns
10' x 14'	304 x 425	3.04 x 4.25	All Patterns

WOOL HOOKED & MICRO HOOKED RUGS



LEOPARD



LLOYD



NAVY STAR



NIGEL GREY



OLIO



PARADE OF ROSES



PLAINTIN SLATE



PLAINTIN BASIL



PLAINTIN CADET



PLAINTIN CELADON



PLAINTIN CHARCOAL



RAYMOND



SCROLL PLATINUM



SHADOW



TEMPLE CHARCOAL



ZIG ZAG NATURAL

WOOL TUFTED & CARVED RUGS



FLEUR



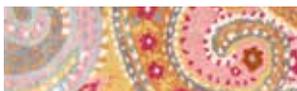
FRET WORK GREY



FRET WORK NAVY



GRID GREY



LYRIC PAISLEY



LYRIC PAISLEY BLUE



LYRIC PAISLEY SPICE



MATRIX GREY



MATRIX INK



MATRIX SABLE

WOOL WOVEN RUGS



BOUCLE



CANYON KILIM



COTTAGE STRIPE FRENCH BLUE



HONEYCOMB FRENCH BLUE



HONEYCOMB INDIGO GREY



HONEYCOMB OCEAN



KOTA INDIGO



KOTA NATURAL



LENOX CHARCOAL



LENOX SEAGRASS



LYTTON



MEDINA BLUE



MEDINA GREEN



NEUTRA



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RHAPSODY



SEURAT NEUTRAL



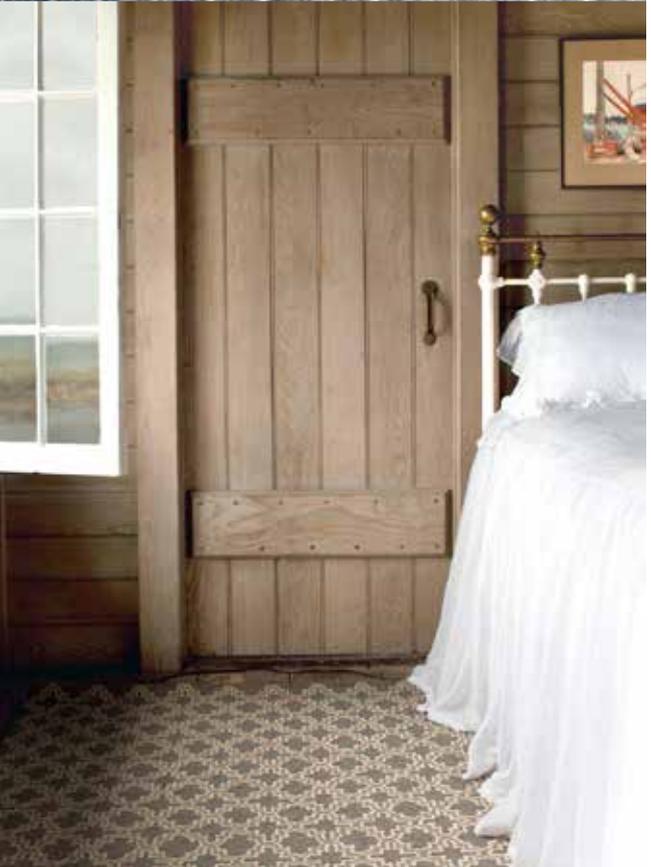
SOMBRE



TECCA INDIGO



TECCA IVORY



Bringing the Best of America Home